# **Privacy Policy**

At Krier & Co. Media, we prioritize the privacy and security of our users. This Privacy Policy outlines how we collect, use, store, and protect information gathered through our website. By accessing or using our website, you agree to the terms outlined in this policy.

## Information Collection

We collect information through various means, including but not limited to:

Personal Information: This includes names, email addresses, phone numbers, and any other information voluntarily provided by users through forms or communications on our website.

Demographic Information: We may gather demographic data such as age, gender, location, and interests to better understand and serve our audience. This information is collected anonymously and does not personally identify individuals.

Website Usage Data: We utilize cookies and similar technologies to gather information about how users interact with our website. This data includes IP addresses, browser information, device type, pages visited, and other usage patterns. This helps us improve our website's functionality and user experience.

#### **Use of Information**

The information collected is used for the following purposes:

Personalization: To tailor our services, content, and communications to match users' preferences and needs.

Communication: To respond to inquiries, provide requested information, and deliver updates about our services.

Analytics: To analyze website usage patterns, enhance user experience, and optimize our marketing strategies.

# **Data Security**

We employ robust security measures to safeguard all collected information. These measures include encryption, firewalls, access controls, and regular security audits to protect against unauthorized access, disclosure, alteration, or destruction of data.

## Third-party Disclosure

We do not sell, trade, or otherwise transfer personally identifiable information to third parties. All information collected is used solely for the purposes outlined in this policy and is not shared outside Krier & Co. Media without explicit consent, except as required by law.

### **Data Retention**

We retain collected information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. When information is no longer needed, we securely delete or anonymize it.

### Your Choices

Users have the right to:

- Request corrections or updates to personal information collected.
- Opt-out of receiving marketing communications.
- Disable cookies or manage cookie preferences through their browser settings.

#### **Updates to Privacy Policy**

We reserve the right to update, modify, or revise this Privacy Policy at any time. We encourage users to periodically review this page for any changes.

# Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or the handling of your information, please contact us at kriercomedia@gmail.com